

# COVID-19 Mission Essential Day Camp Scholarship

---

*GHF COVID-19 Relief Fund - September 2020*

## ***Boys & Girls Club of Georgetown***

---

Kelly St. Julien  
1200 West 17th Street  
Georgetown, TX 78626

kstjulien@bgctx.org  
O: 512-868-3700

## ***Ms. Brittney VanCuran***

---

1200 W. 17th Street  
Georgetown, TX 78626

bvancuran@bgctx.org  
O: 512-966-9196

# Application Form

---

## **COVID-19 Relief Effort**

---

**\*PLEASE REFER TO GHF'S COVID-19 RELIEF FUND DESCRIPTION FOR COMPLETE ELIGIBILITY INFORMATION.** Applicants must align with GHF's established guidelines for its target population & geographic area. **In all cases, special emphasis will be given to efforts that help the most vulnerable people in our community.**

### **Title of Organization's Relief Effort\***

COVID-19 Mission Essential Day Camp Scholarship

### **Type of Organization\***

Please define your organization type. Are you a 501c3 nonprofit organization? A church or faith-based organization? Other?

501c3 nonprofit organization

### **Amount Requested\***

Please provide an exact dollar amount requested not to exceed \$25,000.

\$8,500.00

### **Type of Support\***

If funded, are your relief efforts intended to:

Both

### **Type of Relief\***

What type of relief are you providing (check all that apply)?

Childcare

### **COVID-19 Challenges\***

What are the most pressing COVID-19-related challenges your organization is facing at this time? What adjustments have you made to address these challenges?

The pandemic has impacted BCGGT's financial stability in numerous ways. COVID-19 capacity restrictions have forced the organization to drastically lower the amount of youth they are able to serve each day. Currently the organization operates at 8:1 youth to staff member ratios in individual classrooms, and

each maintains a max capacity of 45 youth per day. By comparison, last summer BGGGT averaged 180 youth per day. This model also drives up overhead cost because of demand for additional part time staff to meet ratio requirements and the extend duration of operating hours during school closures (10 per day). The COVID-19 constraints on youth served also impact each Club's ability to generate earned income from reimbursements through the USDA's federal food program. Coupled with these challenges the pandemic has forced BGGGT to cancel major fundraising events in the spring and fall. Moving forward into the fall, BGGGT intends to return to traditional after school program model with reasonable capacity restraints in place for the foreseeable future. It is the intent of the Club to cap daily attendance at 90 youth through the end of the 2020 / 2021 school year, and to increase that cap by 25% of their summer 2021 programs. To ensure that the challenges to not create a long term impact on service delivery, The Boys & Girls Club plans to institute monthly activity fees, beginning September 2020. The fees schedule will require each child to pay \$20 per month during the school year and \$10 per week during the summer.

### Client/Target Population Challenges\*

What are the most pressing COVID-19-related challenges faced by your client/target population right now? What adjustments have you made to address these challenges?

In order to continue supporting working parents and caregivers, the Boys & Girls Club of Georgetown are trying to keep their door open to as many BGC members as possible, while ensuring the provision of programs and services as safely as possible and in accordance with CDC guidelines. We understand that this requires a particularly challenging balance between the number of families served and their safety in doing so. Included in our mission statement is the fact that we serve "those who need us the most". At the onset of the pandemic, it was immediately recognized that Mission Essential Workers could potentially need our services the most, which resulted in the decision to offer all day services to those working on the front lines of the crisis. Although we have had a history in providing childcare services during uncertain times, COVID-19 has presented all new stipulations and criteria that has challenged us to create a new approach to providing childcare altogether. These past six months have been an unimaginable challenge for our community, our families, and especially our children. While adults can put this adversity into context, children struggle with understanding the cause and are deeply impacted by the effects. We feel the best way we can contribute is to continue to provide our services as safely as possible without interruption to the families who need us most. During this crisis The Boys & Girls Club of Georgetown has continued to provide a physical and emotional safe haven. We are committed to continuing that effort through the pandemic and beyond. Our target population and those who need us most right now in Georgetown are facing hard decisions and having to return to work, even if they feel safer at home. We will continue to support them through this time by helping to alleviate the cost of childcare and ensure that their children have a safe and enriching environment.

### Evolving Challenges\*

How do you anticipate these challenges - both for your organization and target population - will evolve over the next 6-12 months?

Over the next 6-12 months our challenges will be dependent on how many students we are safely able to serve. We will monitor and follow guidelines set by the school district and the state in regard to how many students we can safely serve in our space. As surrounding districts have already faced complications with extending virtual learning, having some population of students remain virtual, and opening and having to close again due to exposure to the virus or confirmed cases, the process by which we open more spaces for more students is highly dependent on the conditions of the school district and the number of cases in our community. Because of this we can expect our finances to be unstable and unpredictable as we prepare for closures and the potential of having to reduce our capacity for the safety of our staff and students.

## Organizational Adjustments\*

What changes or shifts prompted by COVID-19, if any, have been or will be made by your organization in order to continue to achieve your mission?

We take pride in our ability to innovate in order to stay true to our mission of serving those who need us most. The necessary programmatic changes and different approaches to address those changes have created unanticipated financial burdens for the organization. Being open all day long during out of school time is not uncommon for a Boys & Girls Club however, these unprecedented circumstances presented barriers unseen before. The traditional service model has changed dramatically to reflect the COVID-19 pandemic-related regulations. For instance, the Boys & Girls Club of Georgetown remained open as "Mission- Essential Day Camps" and continued serving families deemed 'essential' per the Governor's statement. Typically after school programming permits an operation of a 22:1 member to staff ratio however our Club had to quickly pivot to an 8:1 ratio beginning in the Spring and continuing throughout the Summer to abide by CDC recommendations. Parents remained in their vehicles during drop off and pick up and visitors were restricted.

The impending school year has necessitated further changes to programming and safety protocol in order to increase the staff to child ratio to 15:1. Children will now be required to wear face masks alongside all staff members. Regular temperature checks of everyone in the Club, and the COVID-19 related questionnaire will continue to be implemented. Beginning August 20th, the Boys & Girls Club of Georgetown began a virtual classroom experience where children will have the opportunity to complete their school assignments in a safe and positive environment.

We feel these adjustments will allow us to safely further pivot into an after school program offering that prioritizes safety while still aligning with our overall mission.

## Mitigation of Systemic Barriers\*

How does your organization serve individuals and families experiencing systemic barriers to weather the economic and health effects of COVID-19?

In 2019, we had the privilege of serving 1139 children in Williamson County from our locations in Taylor and Georgetown. Of the 1139 youth we service, 75% come from a low income household and 50% of members live in single parent households. More than half of our members come from at-risk environments including single-parent households or households classified as low-income. This environment creates a need for the various services offered both at school and at their Club. In addition to providing supportive services that address the nutritional and physical needs of our members, the Club also provides ways for members to receive services and programming that address their academic and emotional needs. Through the provision of well-balanced meals, healthy lifestyles curriculum, and STEAM activities and programs, BGC members are able to experience diverse learning and are empowered with choice.

Additionally, through generous funding and partnerships we are able to keep the cost of our service low and often seek out opportunities to provide scholarships for families who struggle to pay membership dues, monthly service fees, or for our Mission Essential Day Camp. This alleviates the financial pressure and burden that childcare can have on a family, especially now when so many have been out of work for so long, and must pay for childcare in order to return.

### Single Sentence Description\*

Describe the relief efforts for which you are seeking funding, detailing how you will provide support for those in need.

We are seeking funding to cover membership costs for students so that we can provide families with scholarships so they can continue to utilize the services provided by the Boys & Girls Club of Georgetown while not jeopardizing the organization's financial security during this uncertain time.

### COVID-19 Relief Description\*

Please specifically indicate how those affected will benefit from your relief efforts. Describe who will be served, how eligibility for services will be determined, how you will reach the individuals and families you hope to serve, and describe your process for implementation. If this relief funding will be used to support your organization's operations and programs, please describe the need for these funds and how they will be used.

The Boys & Girls Club of Georgetown offers an essential service to working families. Throughout the pandemic finding childcare so that parents may return to work or find work not only became increasingly difficult, as many shut down and health standards evolved, but was also rarely affordable. We recognize our service is essential to allow working families to return to work during such a financially unstable period, and would never turn a family away because of their inability to pay for the service. Through this funding we would be able to cover the membership costs for families who are struggling financially and support them through this difficult time.

While we would not deny membership to a family due to their inability to pay, COVID-19 has financially impacted our Club's financial stability and additional funding would ensure the sustainability of the Club while providing access to the families who need us the most. These scholarships are need based and are given when requested, assuming that funds are available to cover part or all of the families membership cost, dependent on the level of need that they have indicated to the Club.

### Implementation Timeframe\*

How long do you anticipate it will take you to develop and implement your relief efforts? Please include the duration of time you anticipate offering these services.

This funding would support a relief effort and scholarship that has been in progress since April and has continued in order to provide financial assistance for our families. The Georgetown Health Foundation generously covered the membership cost for April and May, however these families still needed assistance beyond this date, through June and July. Our relief efforts could be implemented immediately to support the costs incurred from taking on the membership costs to ensure a safe place for our students and their families without becoming an additional financial burden to them.

### Collaboration

If you are collaborating your relief efforts with other organizations, please list these organizations here and describe the nature of the collaboration.

Through partnerships such as the Georgetown Health Foundation, Georgetown Independent School Districts and highly-valued volunteer relationships, BGC has been able to provide its members with supplies, supper, snacks and other other programming necessities to ensure that we are able to continue serving those who need us most.

In terms of local resources, and partnerships, the Georgetown Health Foundation had graciously helped BGC members and their families by providing membership scholarships through the months of April and May. Although short-lived, the assistance allowed for essential workers to continue providing necessary services within the community by covering costs associated with childcare. The Rotary Club had also identified ways in which they could provide support to their local Boys & Girls Clubs. The Georgetown Rotary Club has delivered meals to the Boys & Girls Club members and their families that were unable to come to the Club.

### **Number of People Served\***

Please provide an estimate of the total number of people you hope to serve through this relief effort. Be sure to include an estimate of Georgetown residents served as well.

27

### **Expected Outcome(s)\***

What do you expect the outcome(s) of the relief effort to be? How do you plan to assess results?

By providing families with scholarship opportunities and covering the cost of attendance for those who may struggle to pay for the cost themselves, we can ensure that the students will be able to receive quality care and relieve the cost of child care for the family. This will be assessed by tracking the attendance of the students who receive scholarships through this fund.

### **Budget\***

Specifically detail program costs with rationale for each line item. Indicate the number of individuals and families that you can serve with the funds requested. Be sure to include overhead and indirect costs, with rationale.

GHF\_BGCTX\_Budget.pdf

### **Prior Fiscal Year Balance Sheet\***

Attach PDF.

balance sheet 2019.pdf

### **Prior Fiscal Year Income Statement\***

Attach PDF.

DEC 2019 PL GEORGETOWN.pdf

## Other Sources of COVID-19 Support\*

Please list all other COVID-19 sources for which you have received or applied for funds, including federal, state, local, and private. Provide requested amount, date of request, anticipated response date or date received, and how you are using or plan to use the funding.

BGCGT received a \$13,539.57 Wilco Forward Grant from Williamson County on July 14th, 2020 which is eligible to be used for the following: payroll costs for employees, contract labor, supplier payments, rent, lease, or mortgage payment, new or expanded technology applications, utility payments, cost of critical business operations, PPE and sanitation supplies and equipment, and interest on other business debt obligations incurred before February 1, 2020.

BGCGT received a federal PPP loan for the amount of \$76,071.00 and was used for payroll costs and was received April 10th, 2020.

BGCGT received a \$10,000 grant from the Coco-Cola Foundation on April 4th, 2020 and was used to support the Mission Essential Day Camp Operations.

BGCGT received a \$7,500 grant from Blue Cross Blue Shield on May 13th, 2020 and was used to support the Mission Essential Day Camp Operations.

## Sharing This Application

We have an opportunity to share information with Chisholm Trail Communities Foundation should their Fund Advisors be interested in supporting the programs that apply through this process. May we share this application and/or information about your relief effort with Chisholm Trail Communities Foundation?

Yes, share application

## Brief Funding Agreement\*

Please read the following information, and click "I agree" below before submitting your application.

If funds are granted, my organization will enter into a grant agreement which will require the following along with other standard requirements:

- We agree to spend all the grant funds, as described herein, during the grant period.
- We agree, if we cannot spend all grant funds during the grant period, to request a grant extension. If a grant extension is not granted, or if funds cannot be spent during the extension period, we agree that we will return all remaining funds.
- We confirm that the organization is in good standing with all appropriate local, state and federal governmental bodies and/or regulatory agencies with jurisdiction over the organization and its activities.
- We agree to submit a final grant report.

I Agree

## File Attachment Summary

---

### ***Applicant File Uploads***

- GHF\_BGCTX\_Budget.pdf
- balance sheet 2019.pdf
- DEC 2019 PL GEORGETOWN.pdf

# GREAT FUTURES START **HERE.**



**Boys & Girls Club  
of Georgetown**

1200 West 17<sup>th</sup> Street  
Georgetown, Texas 78626

## COVID-19 Mission Essential Day Camp Scholarship

Month	Number of Students	Total Number of Weeks Attended	Cost Per Week Per Child	Total Cost Per Month
June	27	113	\$50.00	\$5,650.00
July	27	57	\$50.00	\$2,850.00
			<b>Overhead Cost</b>	<b>\$8,500.00</b>

Georgetown Health Foundation

What follows is an itemization of cost for all day care at Boys & Girls Club of Georgetown for children from families of essential personnel between the dates of 6/1/20 and 7/30/. The cost per week is \$50 per child. In that timeframe, 27 children participated in the program who met the criteria and demonstrated need. Listed are the total number of weeks that were covered by scholarships and the total cost per month.

June overhead cost: 113 weeks = \$5,650.00

July overhead cost: 57 weeks = \$2,850.00

**170 weeks Total overhead cost = \$8,500.00**

The accompanying document contains the itemization of daily attendance for each participant identified by initials.

Thank you again for your assistance. Direct help for these families made an immediate positive impact in the lives of these kids and their parents.

Sincerely,

Brittney VanCuran – Development Assistant  
Tel: (512) 966-9196  
Email: [bvancuran@bgctx.org](mailto:bvancuran@bgctx.org)



**CBGC-GEORGETOWN**  
**Balance Sheet**  
As of December 31, 2019

	<u>Dec 31, 19</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
1003.01 · BGC-GTown OP First TX Bk #5599	111,514.66
<b>Total Checking/Savings</b>	111,514.66
<b>Other Current Assets</b>	
1500 · Investments	
1060 · Investments - Goodwater	301,707.56
<b>Total 1500 · Investments</b>	301,707.56
<b>Total Other Current Assets</b>	301,707.56
<b>Total Current Assets</b>	413,222.22
<b>Fixed Assets</b>	
<b>Land</b>	
1515.01 · Land	246,849.90
<b>Total Land</b>	246,849.90
<b>1501 · Property &amp; Equipment</b>	
1501.01 · Equipment	12,519.90
<b>Total 1501 · Property &amp; Equipment</b>	12,519.90
<b>1503 · Vehicles</b>	
1503.04 · Bus	50,273.50
<b>Total 1503 · Vehicles</b>	50,273.50
1510.01 · Accumulated Depreciation	-59,975.00
<b>Total Fixed Assets</b>	249,668.30
<b>TOTAL ASSETS</b>	<b>662,890.52</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
2100.01 · Accounts Payable	30.00
<b>Total Accounts Payable</b>	30.00
<b>Total Current Liabilities</b>	30.00
<b>Total Liabilities</b>	30.00
<b>Equity</b>	
3103.01 · Retained Earnings	680,558.50
Net Income	-17,697.98
<b>Total Equity</b>	662,860.52
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>662,890.52</b>

**CBGC-GEORGETOWN**  
**Profit & Loss YTD Comparison**  
December 2019

	<u>Dec 19</u>	<u>Jan - Dec 19</u>
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
<b>Grants Income</b>	11,413.85	267,653.61
<b>4100 · Contributions</b>	46,194.30	165,560.10
<b>4302 · Program Fees</b>	0.00	7,335.00
<b>4302.02 · Program Revenue Income - Other</b>	150.00	43,854.76
<b>4400 · Fund Raising Revenue</b>	0.00	89,325.46
<b>4450 · Bingo Income</b>	3,163.75	42,823.51
<b>4800 · Miscellaneous Income</b>	288.00	13,951.57
<b>Total Income</b>	<u>61,209.90</u>	<u>630,504.01</u>
<b>Expense</b>		
<b>Program Expenses</b>	8,414.34	50,878.53
<b>4910 · GISD Rental Fees</b>	7,000.00	42,000.00
<b>5002 · Advertising</b>	749.28	2,359.67
<b>5104.01 · BGCTX Allocation Fee</b>	7,137.87	61,895.97
<b>5122.01 · 990T Tax</b>	-51.37	8,849.63
<b>5140 · TRAINING</b>	197.96	2,057.12
<b>5200 · Insurance Expenses</b>	597.29	10,241.99
<b>5305.03 · Repairs &amp; Maintenance Expenses</b>	1,036.87	21,299.01
<b>5402 · Administrative Costs</b>	1,757.45	11,059.48
<b>5500 · Professional Fees Expenses</b>	6,300.00	40,019.33
<b>5603 · Fund Raising Expense</b>	0.00	25,168.36
<b>6171 · Payroll Expense</b>	26,578.66	368,758.53
<b>6200 · Utilities Expenses</b>	81.25	1,387.10
<b>6321.01 · Property Tax</b>	0.00	2,320.32
<b>Total Expense</b>	<u>59,799.60</u>	<u>648,295.04</u>
<b>Net Ordinary Income</b>	1,410.30	-17,791.03
<b>Other Income/Expense</b>		
<b>Other Income</b>		
<b>4863.01 · Interest Income</b>	6.69	93.05
<b>Total Other Income</b>	<u>6.69</u>	<u>93.05</u>
<b>Net Other Income</b>	6.69	93.05
<b>Net Income</b>	<u><u>1,416.99</u></u>	<u><u>-17,697.98</u></u>