# Any Baby Can COVID-19 Basic Needs Request

GHF COVID-19 Relief Fund - September 2020

Any Baby Can, Inc.

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# **Application Form**

# **COVID-19 Relief Effort**

#### \*PLEASE REFER TO GHF'S COVID-19 RELIEF FUND DESCRIPTION FOR COMPLETE ELIGIBILITY

**INFORMATION.** Applicants must align with GHF's established guidelines for its target population & geographic area. **In all cases, special emphasis will be given to efforts that help the most vulnerable people in our community.** 

### **Title of Organization's Relief Effort\***

Any Baby Can COVID-19 Basic Needs Request

## Type of Organization\*

Please define your organization type. Are you a 501c3 nonprofit organization? A church or faith-based organization? Other?

501c3

### **Amount Requested\***

Please provide an exact dollar amount requested not to exceed \$25,000.

\$15,000.00

## Type of Support\*

If funded, are your relief efforts intended to:

Support community members hardest hit by COVID-19

## Type of Relief\*

What type of relief are you providing (check all that apply)?

Food Shelter/Housing Childcare Financial assistance Technology for remote curriculum-based education

## COVID-19 Challenges\*

What are the most pressing COVID-19-related challenges your organization is facing at this time? What adjustments have you made to address these challenges?

Since mid-March 2020, Any Baby Can has pivoted from providing mostly home-based services to telehealth services. In all it has provided 1,526 clients with 19,428 telehealth services including early childhood education, therapeutic services, individual and group online parenting classes, case management, and basic needs assistance. The agency's greatest challenge currently is meeting the basic needs of families for housing assistance, utilities payments, food, diapers, technology, and data access, etc. To date, Any Baby Can has provided close to \$420,000 in basic needs and technology assistance for families in Central Texas. Families are experiencing tremendous need and requests for assistance have not ceased or diminished.

Another challenge is that referrals for Any Baby Can prenatal and early childhood services have decreased significantly. Traditional referral sources such as doctors' offices, social service providers, and Women Infants and Children (WIC) food and nutrition program have also been affected by the coronavirus. Doctor's offices are seeing less patients, postponing visits, or conducting appointments online - all which impact referrals. Individuals are also limiting doctors' appointments to avoid contracting the coronavirus. Some social service organizations have not adapted well during the pandemic and are also seeing fewer clients. In some areas, WIC has focused on delivering food instead of providing services from their permanent locations. This has affected new clients' ability to access WIC's walk-in services and decreased referrals to partnering agencies.

Any Baby Can is doing all it can to help its clients. Staff is working to understand the needs of the families we serve and we are applying for grants like this one to increase needed support to our clients. In addition, it is collaborating with local agencies such as El Buen Samaritano and the City of Austin to identify families that can benefit from their philanthropic opportunities. Any Baby Can also works with Austin Energy and submits applications of qualified applicants for utility vouchers and it also collaborates with the City's BSS Plus program to keep families stably housed.

Any Baby Can is working at all levels to identify referrals. For example, the CEO is in contact with OB/GYN doctors at the University of Texas and requesting referrals from their hospital and clinic. Program staff have created outreach plans to identify and contact doctors' offices, social service agencies, and school district nurses across Central Texas who may provide referrals. In addition, to reduce parents' fears of accessing online services, the Any Baby Can Communications Department is updating the agency website to provide examples of how telehealth appointments work and how families can benefit from them. It is also working on marketing opportunities to reach families directly so they may call the office and self-refer to any of the agency's programs. The website contains agency contact information and a link where families can self-refer for services. Any Baby Can will use its Community Advisory Board, local coalitions, and collaborations to increase referrals to its programs.

## Client/Target Population Challenges\*

What are the most pressing COVID-19-related challenges faced by your client/target population right now? What adjustments have you made to address these challenges?

Any Baby Can has been providing center-based parenting classes for over 40 years. In mid-March 2020 it pivoted from large classes (20+ participants) to remote individualized session and then to online parenting classes (6-8 clients) in June 2020. Small classes providing opportunities for instruction and peer support are in high demand. Unlike prior groups, participants are exhibiting increased stress and trauma resulting from the ongoing pandemic. Any Baby Can has responded to parents' needs by referring clients to individualized home-based/telehealth parenting, early childhood education, and/or counseling services. Parents build resiliency when they learn their children's stages of physical and mental (behavioral) development, successful parenting techniques, and how to detect and respond to stressful and traumatic triggers which impact parenting and personal well-being. Parents who have skills and stability are better able to support their children who by extension, are witnessing, experiencing, and responding to stress caused by the pandemic. Any Baby Can staff are starting to see an alarming decline in family living conditions. Nurses Home Visitors who served 26 clients in Georgetown last year, are reporting a worsening in cleanliness, access to food, and access to resources. Some prenatal clients are less engaged in their doctors' visits and are not attending postpartum visits. For example, one new mother had pre-eclampsia and delivered her baby preterm. The mother was discharged from the hospital and returned to see her child who was still in the neonatal intensive care unit (NICU). However, she did not attend her postpartum doctor appointment, and when she was visited by her nurse, the nurse found she had very high blood pressure, called her doctor, and the mother was admitted to the hospital. The Nurse Family Partnership program has had four fetal deaths in the last few months which is of great concern to the program. Any Baby Can is responding to these issues by linking families to local financial resources, such as the City of Austin's RISE funds, utility vouchers and grant funds provided through the All Together ATX Fund or local foundations. In addition, Any Baby Can program staff will continue to monitor clients' needs and increase the frequency and duration of services to families who have the greatest risks to their health and wellbeing.

### **Evolving Challenges**\*

How do you anticipate these challenges - both for your organization and target population - will evolve over the next 6-12 months?

Meeting Client Needs - The need to provide basic needs supports will continue to be a significant challenge in the next 6-12+ months. Low-income families and those experiencing need for the first time, will take many months if not years to recover from unemployment and the financial devastation they have experienced during the pandemic.

Referrals – The organization is expecting that referrals and especially self-referrals will increase in the next 6-12 months. Currently, the agency is expanding its Early Childhood Intervention (ECI) and Nurse Family Partnership programs and has plans to make its services known through its intentional outreach and marketing efforts.

Mental Health and Wellbeing – Mental health issues are likely to continue in the next 6-12+ months as families remain socially isolated, have increased or ongoing financial stress, and struggle to meet the educational or developmental needs of their children. Program staff anticipate the need for more online, specialized mental health support groups for parents (e.g. parents of children with special health care needs, maternal mental health) and the need to train parenting class instructors to identify and support the well-being/mental health of class participants who may be trigged by parenting class content which COVID-19 exacerbates.

Physical Health – Any Baby Can anticipates that the risk for the coronavirus will fluctuate and linger for the next 6-12+ months, doctors will have less frequent appointments with clients, and families will continue to be hesitant to visit their doctors or they will visit them less often. Clients will continue and even increase telehealth participation as they acclimate to the service model. Clients will also accept home visitors into their homes when it is safe to do so and supplement home visits with telehealth appointments.

### **Organizational Adjustments**\*

What changes or shifts prompted by COVID-19, if any, have been or will be made by your organization in order to continue to achieve your mission?

To best serve its mission and because of local health department pandemic stay at home orders, in mid-March Any Baby Can pivoted from home visits to exclusively providing services via telehealth. Early obstacles included, lack of telehealth training for some program staff, the inability to bill Medicaid for therapeutic and speech/language pathology services, digital inequities among clients, agency technical challenges (necessity of HIPPA/FERPA compliant Zoom licenses, and limited server capacity), and challenges for staff working from home (children at home, technology issues, using Zoom/Microsoft Teams for the first time).

With support from evidence-based model developers, home visit services are being provided via televisits within fidelity to Parents as Teachers and Nurturing Parenting Program curriculums. In addition, Any Baby Can's finance staff attended training by Cardinal 360 (funded by SDF) to learn to effectively bill telehealth services and continue to generate revenue. To overcome clients' digital inequities, local funders assisted with cell phones, data plans and hotspots, tablets, and internet costs for clients. Staff distributed and assisted parents in using devices to participate in telehealth services. CV-19 funding resources supported agency technical challenges. Any Baby Can purchased HIPPA/FERPA compliant Zoom licenses for televisits and ensured that staff had computer resources to work from home. To further support Any Baby Can's remote work, in July the agency shifted from its Virtual Private Network, which support less than 20 staff at one time, to SharePoint so its 160+ employees can simultaneously access agency servers.

## Mitigation of Systemic Barriers\*

How does your organization serve individuals and families experiencing systemic barriers to weather the economic and health effects of COVID-19?

COVID-19 has only intensified the systemic barriers that clients faced in the past, however since Any Baby Can has served some of the neediest populations, it is very capable of serving clients' needs. For example, the agency has two support programs that have been critical during this time. One is Family Support Services (FSS) and the other is No Estás Solo (NES, "You Are Not Alone"). FSS is a program that provides case management and financial assistance for basic needs, such as: rent, utility payments, medical equipment, and transportation. Case Managers have extensive experience in helping clients stabilize housing, identify medical resources, apply for voucher programs, and provide for clients' basic needs. This program has managed all of Any Baby Can's COVID-19 grants and contributions and distributed them to program families.

The No Estás Solo program assists with the individual mental health needs of families who are enrolled in home visiting programs or participate in counseling groups. These services overcome typical barriers to mental health such as limited availability (providers and locations), lack of affordability, transportation, stigma, and cultural competence. NES overcomes availability and transportation barriers because it is available to all families in prenatal and early childhood programs and services are received in the families' home. Services are affordable to clients as they are all free of cost or they may be billed to insurance or Medicare. To reduce stigma from receiving mental health services, therapists start their services by partnering with home visitors during appointments acclimating family members to their presence or conducting them in private. Parents may attend mental health groups where they feel more comfortable listening to their peers and gradually increase participation. Any Baby Can has bilingual and bi-cultural counselors to assist clients in English and Spanish.

#### Single Sentence Description\*

Describe the relief efforts for which you are seeking funding, detailing how you will provide support for those in need.

Any Baby Can is seeking \$15,000 in funding to assist 20 clients living in Georgetown who need assistance with housing, utilities, childcare, food, education, and technology to support their families' educational, physical, and/or mental health needs.

### **COVID-19 Relief Description\***

Please specifically indicate how those affected will benefit from your relief efforts. Describe who will be served, how eligibility for services will be determined, how you will reach the individuals and families you hope to serve, and describe your process for implementation. If this relief funding will be used to support your organization's operations and programs, please describe the need for these funds and how they will be used.

As indicated by this grant, financial assistance will be provided to Any Baby Can families residing in the Georgetown, Texas area. Financial and basic needs assistance is a wrap-around benefit to families enrolled in Any Baby Can's programs serving in this region. The Nurse-Family Partnership (NFP) serves first-time, low-income pregnant women and children up to two years of age and the CARE program serves children newborn to 20 who have cancer or special healthcare needs.

Programs will help clients with the following basic needs during the crisis:

- Provide clients gift cards or e-gift cards for groceries, basic needs, and medical supplies
- Order food and supplies to be picked up at stores or delivered to homes when available
- Cut checks to providers to maintain or pay for childcare, health insurances, prescriptions, co-payments
- Disburse payments to landlords for housing costs or accessing local housing benefits

• Provide case management via phone to manage crises and help them enroll in benefits such as unemployment, WIC, SNAP, subsidized housing

• Assist clients with educational needs including testing fees, tuition assistance, books, and technology

## Implementation Timeframe\*

How long do you anticipate it will take you to develop and implement your relief efforts? Please include the duration of time you anticipate offering these services.

Any Baby Can has been serving the developmental, parenting, medical case management and basic needs of the community for 41 years and has the staff, policies, and procedures in place to quickly and adequately assist families who need extra support during the COVID-19 crises. Any Baby Can anticipates using most of the funds in the next six months, but could see using them for up to one year.

#### Collaboration

If you are collaborating your relief efforts with other organizations, please list these organizations here and describe the nature of the collaboration.

Keep Austin Together Prepared Meals Initiative – together with local volunteers, Any Baby Can distributed 2,800 prepared meals to families in collaboration with UBER and Capital Metro Response Team whose drivers delivered meals.

El Buen Samaritano – continue to collaborate on several efforts to distribute meals and access financial resources for families.

All Together ATX (ATATX) Fund – disbursed \$20,000 in ATATX grant funds to families for Basic Needs Assistance. Received \$45,000 for Digital Equity to supply, Chromebooks, cell phones/service plans, and internet access to families.

Austin Energy – Any Baby Can collaborates with Austin Energy to help families submit application for utility payment vouchers.

BSS Plus – Any Baby Can provides case management services to families and assistance from the BSS Plus program to help families avoid homelessness and maintain stable housing.

City of Austin RISE Funds – distributed \$212,000 in RISE funds to low-income families.

Catholic Charities - a resource for case managers and families seeking support with basic needs.

#### Number of People Served\*

Please provide an estimate of the total number of people you hope to serve through this relief effort. Be sure to include an estimate of Georgetown residents served as well.

20

## Expected Outcome(s)\*

What do you expect the outcome(s) of the relief effort to be? How do you plan to assess results?

90% of the families requesting basic needs within the grant period will receive financial support.

85% of the families requesting assistance with benefit enrollment during the grant period will receive case management support.

#### Budget\*

Specifically detail program costs with rationale for each line item. Indicate the number of individuals and families that you can serve with the funds requested. Be sure to include overhead and indirect costs, with rationale.

1. ABC\_GHF\_Prog\_Bdgt\_CV\_19\_Rnd\_2\_09042020.pdf

### **Prior Fiscal Year Balance Sheet\***

Attach PDF.

2. ABC\_FY20\_Latest\_Bal\_Sheet\_Fin\_June\_2020.pdf

#### **Prior Fiscal Year Income Statement\***

Attach PDF.

3. ABC\_FY20 Latest\_RE\_Fin\_June\_2020.pdf

#### Other Sources of COVID-19 Support\*

Please list all other COVID-19 sources for which you have received or applied for funds, including federal, state, local, and private. Provide requested amount, date of request, anticipated response date or date received, and how you are using or plan to use the funding.

- Bank of America, March 2020, \$30,000 (received), Case Management and Crisis/Basic Needs
- U.S. Paycheck Protection Program, April 4, 2020, \$1.2m (pending), Administration/ Staff Salaries
- All Together ATX Fund, April 15, 2020, \$20,000 (received), Crisis/Basic Needs
- All Together ATX Fund, August 3, 2020, \$45,000 (received), Digital Equity
- H.H. Fleishman Fund, April 2020, \$15,000 (received), IT Support/Crisis/Basic Needs
- HEB, April 15, 2020, \$1,500 (received), HEB Gift Cards/ Basic Needs
- Moody Foundation, April 30, 2020, \$25,000 (received), COVID-19 response

• Texas Center for Child and Family Studies, June 19, 2020, \$15,000 (received), Client Assistance/Protective Equipment

• Texas Center for Child and Family Studies, August 3, 2020, In-Kind - \$3,100 (received), Care Kits/Technology

• Anderson Charitable Foundation, June 11, 2020, \$10,000 (received), Client Assistance

• St. David's Recovery Fund, submitted August 12, 2020, \$150,000 (pending), Basic Needs/Digital

Access/Peer and Mental Health Support

• Georgetown Rotary Club, May 2020, \$1,500, Basic Needs

## **Sharing This Application**

We have an opportunity to share information with Chisholm Trail Communities Foundation should their Fund Advisors be interested in supporting the programs that apply through this process. May we share this application and/or information about your relief effort with Chisholm Trail Communities Foundation?

Yes, share application

## **Brief Funding Agreement\***

Please read the following information, and click "I agree" below before submitting your application.

If funds are granted, my organization will enter into a grant agreement which will require the following along with other standard requirements:

- We agree to spend all the grant funds, as described herein, during the grant period.
- We agree, if we cannot spend all grant funds during the grant period, to request a grant extension. If a grant extension is not granted, or if funds cannot be spent during the extension period, we agree that we will return all remaining funds.
- We confirm that the organization is in good standing with all appropriate local, state and federal governmental bodies and/or regulatory agencies with jurisdiction over the organization and its activities.
- We agree to submit a final grant report.

I Agree

# File Attachment Summary

## **Applicant File Uploads**

- 1. ABC\_GHF\_Prog\_Bdgt\_CV\_19\_Rnd\_2\_09042020.pdf
- 2. ABC\_FY20\_Latest\_Bal\_Sheet\_Fin\_June\_2020.pdf
- 3. ABC\_FY20 Latest\_RE\_Fin\_June\_2020.pdf

Any Baby Can COVID-19				
Basic Needs Request				
20 clients to be served				
STAFF EXPENDITURES				
Salaries				
Taxes & Fringe				
COVID-19 staffing support (Case Management & Finance)	\$1,500			
Subtotal- Staff Expenditures	\$1,500			
SUPPLIES				
List supply description and cost for each. Include justification for why each supply is essential to the program.				
Communications: Telephone, Internet, Wireless Phones, Postage				
Staff Development: Conferences & Training, Memberships, Licenses & Certifications				
Travel: Home Visiting Mileage, Conferences & Training				
Professional Fees & Contracts				
Office & Program Supplies, Printing & Duplication				
Agency Memberships & Site Fees				
Furnishings, Equipment, and Technology				
Client Assistance and COVID-19 Relief funds (food, shelter, housing, childcare, financial assistance, technology for telehealth services or client education) estimated 20 clients @ \$675 each	\$13,500			
Subtotal - Supplies	\$13,500			
State your organization's overhead rate and justification for that rate.				
Includes Occupancy, Business Expense, and Depreciation				
TOTAL	\$15,000			

#### Any Baby Can of Austin, Inc Balance Sheet As of 6/30/2020

(In Whole Numbers)	Current Period Balance	Beginning Year Balance	YTD Change
Assets			
Current Assets			
Total Cash Accounts	3,339,203	643,603	2,695,600
Contracts/Fees Receivable	1,023,098	1,160,580	(137,482)
Grants Receivable	302,352	965,167	(662,816)
Prepaids	46,261	44,033	2,228
Investments	273,560	273,560	0
Pledges Receiveable			
Angel Society Receivable	56,628	42,395	14,233
Other Pledges Receivable	0	23,500	(23,500)
Allowance / Doubtful accounts	(2,120)	(2,120)	0
Discount on ASociety Receivable	(198)	(198)	0
Total Pledges Receiveable	54,310	63,577	(9,267)
Other Short-Term Receiveables	30,784	133,024	(102,239)
Total Current Assets	5,069,568	3,283,543	1,786,024
Fixed Assets			
Buildings	3,076,400	3,076,400	0
Property, Plant, & Equipment	487,085	487,085	0
Accumulated Depreciation	(745,872)	(656,810)	(89,062)
Total Fixed Assets	2,817,612	2,906,674	(89,062)
Total Assets	7,887,180	6,190,218	1,696,962
Liabilities			
Current Liabilities			
Accounts Payable	261,216	257,678	3,538
Line of Credit Payable	0	0	0
Payroll Related Payable	408,745	472,777	(64,032)
Deferred Revenue	895,981	0	895,981
PPP Loan Payable	1,279,100	0	1,279,100
Total Current Liabilities	2,845,042	730,455	2,114,587
Total Liabilities	2,845,042	730,455	2,114,587
Fund Balance			
Fund Balance			
Unrestricted Net Assets	3,488,864	3,488,864	0
Temp Restricted Net Assets	1,813,592	1,813,592	0
Permanently Restricted Net Asset	157,306	157,306	0
Total Fund Balance	5,459,763	5,459,763	0
Excess Revenues over Expenditures	0,10,1,00	0,10,1,00	0
Total Excess Revenues over Expenditures	(417,625)	0	(417,625)
Total Fund Balance	5,042,138	5,459,763	(417,625)
Liabilities and Fund Balance	7,887,180	6,190,218	1,696,962



## Any Baby Can of Austin, Inc Statement of Revenues and Expenditures From 6/1/2020 Through 6/30/2020

(In Whole Numbers)	YTD Budget	YTD Actual	YTD Variance		Total Budget - Original
Revenues					
Philanthropic					
Donations & Contributions					
Individual Contributions	326,500	347,459	20,959	6%	345,500
Corporate Contributions	80,000	89,940	9,940	12%	90,000
Workplace Giving	50,000	37,634	(12,366)	-25%	60,000
Total Donations & Contributions	456,500	475,033	18,533	4%	495,500
Foundation Grants	545,000	830,669	285,669	52%	1,790,532
Event Revenue	495,500	316,039	(179,461)		545,000
Total Philanthropic	1,497,000	1,621,741	124,741	8%	2,831,032
Earned					
Contract Revenue	5,536,977	5,780,822	243,845	4%	6,524,034
Season For Caring	0	56,483	56,483		0
Medical Claims	1,893,361	1,326,670	(566,691)	-30%	2,308,675
Program Revenue	0	0	0		0
Investment Income	0	9,887	9,887		0
Miscellaneous Income	0	0	0		0
Inkind Revenue	0	45,922	45,922		0
Total Earned	7,430,338	7,219,785	(210,553)	-3%	8,832,709
Total Revenues	8,927,338	8,841,526	(85,812)	-1%	11,663,741
Expenditures					
Personnel	7,360,385	7,147,512	212,872	3%	8,851,042
Communication	78,118	79,495	(1,377)	-2%	93,540
Staff Licensure & Development	72,852	34,511	38,341	53%	83,098
Travel	255,615	158,679	96,936	38%	305,128
Prof & Consultant Fees	1,011,539	1,002,592	8,947	1%	1,175,325
Supplies	31,465	34,294	(2,829)	-9%	35,530
Printing and Duplication	23,000	13,545	9,455	41%	25,600
Agency Memberships & Site Fees	44,313	36,368	7,945	18%	44,313
Furnishings, Equip & Tech	94,486	117,277	(22,790)	-24%	107,610
Occupancy	112,873	99,083	13,790	12%	135,712
Client Assistance & Support	141,552	210,640	(69,088)	-49%	169,905
Fundraising Expenses	258,454	97,989	160,465	62%	259,924
Business Expense	105,418	92,183	13,236	13%	115,312
Depreciation	89,062	89,062	0	0%	106,874
In Kind Expense	0	45,922	(45,922)	0%	0
Total Expenditures	9,679,131	9,259,151	419,980	4%	11,508,914
Revenue over Expenditures	(751,793)	(417,625)	334,168		154,827