

Strategic FUNDING by Strategic DONORS



These strategies are not mutually exclusive. A donor can use several of them together to increase the impact of their charitable giving.

1

GIFTS OF APPRECIATED SECURITIES

Donate appreciated securities directly to a Donor Advised Fund (DAF) or nonprofit. A DAF gives you control over the timing to make distributions to 1 group (or more) over months or even upcoming years.

	CAPITAL GAINS SUBJECT TO TAX	TAXES PAID <i>(assume 24% tax bracket)</i>	AMOUNT DISTRIBUTED TO CHARITIES
SELL STOCK, THEN DONATE	\$15,000	\$3,600	\$21,400
DONATE STOCK TO DAF OR NONPROFIT DIRECTLY	\$0	\$0	\$25,000

EXAMPLE

An individual or couple has appreciated securities that they have owned for at least a year. The securities were purchased for \$10,000 and are now valued at \$25,000 - a \$15,000 gain. The donor(s) have 2 options: 1. Sell the securities, pay \$3,600 in capital gains taxes and then donate the remaining \$21,400; OR 2. donate the entire \$25,000 to a DAF or nonprofit to receive a tax deduction equivalent to the full market value of \$25,000.

\$

Fund a Donor Advised Fund (DAF) with several years' worth of giving. The donor gets the tax deduction in the year of the gift, but funds can be distributed over time.

2

"BUNCHING" TO MAXIMIZE CHANGES IN THE TAX LAW

	2018	2019	2020
NO CHANGE IN STRATEGY - DONORS TAKE THE STANDARD DEDUCTION EACH YEAR	\$24,000	\$24,000	\$24,000
"BUNCHING" 3 YEARS OF DONATIONS WITH A DONOR ADVISED FUND (DAF)	\$40,000	\$24,000	\$24,000

EXAMPLE

A couple has property taxes of \$10,000 and gives \$10,000 annually to charity for a total annual deduction of \$20,000. Under 2018 law, they would take a standard deduction of \$24,000, since it is greater than the \$20,000. However, if they funded a Donor Advised Fund (DAF) in 2018 with \$30,000 (3 years' worth of charitable deductions) their 2018 itemized deduction would be \$40,000. The standard deduction of \$24,000 would be taken in all other years, when their deductions totaled only \$10,000.

ADDITIONAL STRATEGIES



3

MAXIMIZING AN EMPLOYER MATCHING CAMPAIGN

Many large employers provide charitable matching benefits, some as much as \$10,000 per year!

\$10,000
DONATION

+

\$10,000
MATCH FROM
YOUR EMPLOYER

=

\$20,000

TO GIVE TO THE
CHARITIES
YOU RECOMMEND

EXAMPLE

Make donations through your employer to your DAF at CTCF, **your employer matches that amount** and then YOU recommend distributions (in the timing you choose) to nonprofits.

4



If you are 70.5 years old, have an Individual Retirement Account (IRA) and are charitably - minded, make a Qualified Charitable Distribution (QCD).

GIVE DIRECTLY FROM YOUR IRA

Qualified Charitable Distributions (QCDs) up to \$100,000 are excluded

from taxable income but do count towards a Required Minimum Distribution (RMD). However, QCDs are not allowed as charitable itemized deductions.

5

ESTATE PLANNING TOOLS FOR GIFTS TO A FUND AT CTCF OR A NON- PROFIT ORGANIZATION

- Designate a Fund at CTCF as a full or partial beneficiary of your qualified retirement plan. You can create a new Fund or designate an existing one as the beneficiary.
- Include a Fund at CTCF or a nonprofit in your will as a bequest.
- Establish an endowment Fund at CTCF to benefit a particular organization. The gift can be invested, and over time, earnings may be used to make grants addressing community needs. Your gift—and all future earnings from your gift—is a permanent source of community capital, helping to do good work for years to come.

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WHILE WE SHARE GIVING CONCEPTS, WE DO NOT PROVIDE LEGAL, TAX OR FINANCIAL ADVICE.