



2011 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Michael Weir
Chair 2010 & 2011
Pediatric Hospitalist
Nephrologist Retired

Paul Jordan – Chair-Elect
Attorney

Eugenia Koog – Secretary
Nonprofit Leader Retired

Howard Faske – Treasurer
CPA, Founder of Firm

Karen Cole – Past Board Chair
Attorney, Bank &
Investment
Executive Retired

Mary Rodriguez – Grants
Committee Chair
Human Resource Director
Nonprofit Founder

DIRECTORS

Ray Barron
Financial Advisor

Carole Burke
Attorney, Business Owner

Marsha Farney
Educator/Ph.D; Member,
State Board of Education

Cammy Garey
Community Volunteer
Physical Therapist Retired

Ron Greening
Estate/Probate Attorney,
Engineer

Janet Hewlett
Realtor, Business
Development Specialist

Gary Newman
Developer/Business Leader

William Sattler
City Councilman/Corporate
CEO Retired

Jake Schrum
University President

Ron Shelly – Investment
Committee Chair
Corporate President
Retired

The Board Letter

Chisholm Trail Communities Foundation (CTCF)
Located on the Williamson County Courthouse Square
116 West 8th Street, Georgetown, Texas 78626
Phone: 512.863.4186

Summer/Fall 2011

Dear Friend,

You joined with others to lead the way to make our communities stronger.

And we know it is our job to let you know more about what we are doing.

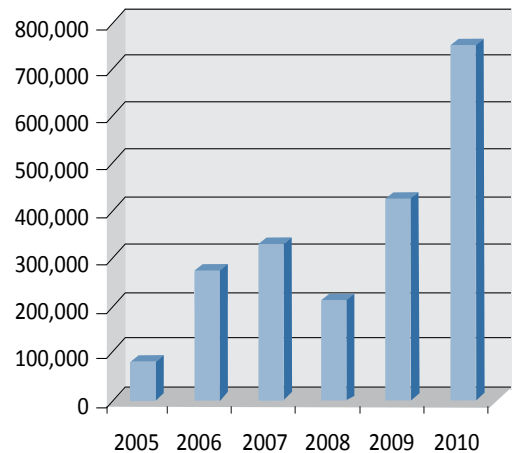
■ **Earlier Letters** Mike Weir, President of the *Chisholm Trail Communities Foundation (CTCF)*, wrote to you in December 2010 telling you how – most often – **100%** of your gifts are used directly in support of the needs and opportunities right here in our communities. Then in March we noted how it really is **100% plus**. Your gifts together with others who join in and also volunteer make the value of the giving even more, 100+! Much of this letter is directed to how it can be **100% plus investment returns**.

■ **Chisholm Trail Communities Foundation (CTCF)** All of us board members are involved. That's why this mailing to you will use the collective "we" as we write to you. **Talking directly with you may be best**. And we will do that if you wish. However, we know that the written word can be reviewed at your time and place.

■ **The Directors** While each of us is a director, we only make decisions as a "body of the whole." Personally, we represent *Chisholm Trail Communities Foundation (CTCF)* wherever we go – to encourage charitable giving in the community. And when we gather as the board, we share aspirations and listen to the other directors. Our focus is always how best to benefit the communities we serve.

■ **Chisholm Trail Communities Foundation (CTCF) Operations** While we started on June 6, 1996, it was really in 2008 that the early years provided a firm basis upon which we now work. *The W. D. Kelley Foundation* provided the building

GIFTS RECEIVED



we own. Rent income now pays part-time staff. Director **Janet Hewlett** volunteers her services to maintain the leases in our building. She says, “It is one of my ways of contributing professional services to a common cause.”

Janet continues, “Through that generous gift from the *Kelley Foundation* several years ago, *CTCF*’s office building has been a vital component to our operations. The lease payments provide income for our daily operating expenses, leaving our benefactors to direct their funds towards the needs of community nonprofits. It also provides *CTCF* with a home base, centrally located within Williamson County and Georgetown on our historic square, representing a strong anchor in our community.”

■ **House is in Order: National Standards** Also, in 2008, again recognizing the Foundation did the right things from the “get-go,” we were awarded the highest achievement among community foundations: The *Council on Foundation*’s National Standards. With more than 650 community foundations in the United States, only 200 have achieved the National Standards, similar to a Good Housekeeping Seal of approval. The 2000 member *Council on Foundation*’s President and CEO enthusiastically states, “It (National Standards) says that *Chisholm Trail Communities Foundation* has demonstrated a commitment to operational quality, integrity and accountability.”



“The National Standards requires us to document our policies for donor services, investments, grantmaking and administration,” states **Karen Cole**, Past Board Chair. “We do that because we are committed to ensure on-going oversight of donors’ funds and to build a solid base for future donations benefitting our communities.”

“The Chisholm Trail Communities Foundation is gaining important traction as a philanthropic benefit to our community. As the president of Southwestern University along with involvement in philanthropic efforts over four decades in four states in the U.S., I am very heartened by the great work being done by CTCF.” Director **Jake Schrum**

■ **Directors receive no compensation for service** Directors give time, expertise, money and oversight. Local leadership makes up our board of directors. The key component is oversight of the monies that are designated for the benefit of the people of the community.

“Growing up in this area seemed special and gave me enormous opportunities. I am pleased to have some time and resources to make partial payment for all I have received.” **Mike Weir**

■ **Part-time staff and full-time volunteers** Adding together the work of the Chair, Past-Chair, Secretary, Treasurer and board members, we pretty much do what a full-time staff person would do. However, we will come to a time when a grant or key donor(s) wants to move us to the next level. A full time person who organizes donors for collective action will be important. This really involves a grant or donor(s) who wants to leverage money to attract even more funds for the benefit of the community. The funds for a full-time executive become a pump-primer.

PART-TIME STAFF

Diane Lint
Accountant
Lynn Willis
Office Secretary
Communications
Fred Bleeke
(Representative
On-Call)

■ **Results** The two graphs in this report tell some of the story. Yes, we had good growth in assets and gifts received.

■ **Giving** Foremost, we want you to know that *Chisholm Trail Communities Foundation (CTCF)* exists to encourage and facilitate your charitable giving. Make no mistake about it; the Foundation wants you to give financial support to organizations that help others.

Eugenia Koog, Board Secretary, moved to this area after serving as a nonprofit leader in Illinois and Arizona. She sizes us up this way, “The community here is extremely fortunate to have its community foundation guided by a dedicated volunteer board of directors. For decades they have been and continue to be involved in countless aspects of community service. The Directors not only bring their collective knowledge and experience to the table, but also the immeasurable benefit of setting high goals and expectations for themselves and the various distinctive communities throughout Williamson County.”

Eugenia has it right when she quotes, “Our stated mission is to help donors fulfill their goals for charitable giving.”

The graph on the front shows the growth in 2010 when 1,611 gifts were made to or through *Chisholm Trail Communities Foundation*, depositing more than \$700,000 in contributions available for the benefit of the people served here in Williamson County. Most of the funds are directed by the donors and organizations to various programs, and the organizations recognize those who are their supportive friends.

“Apart from the ballot box, philanthropy presents the one opportunity the individual has to express his meaningful choice over the direction in which our society will progress.” Author and publisher, George G. Kirstein

We, too, are pleased to recognize the following generous donors who provided direct support to *Chisholm Trail Communities Foundation*: **KELLEY SOCIETY FRIENDS** include **Karen Cole, Cammy and Jack Garey, Mary and Troy Rodriguez, Judy and James Shepherd and Sport Clips**; with the **CHISHOLM FRIENDS, Teresa Miller and Sun Systems**.

HILL COUNTRY FRIENDS are listed as **Nancy and David Bennett, Embree Construction Group, Inc., Martha and Howard Faske, First Texas Bank, Ann C. Garrard, Mr. and Mrs. Marvin Henderson, Eugenia Koog, Kathryn and Jack Krause, Mr. and Mrs. David Lykes, Mercedes Benz of Georgetown, Norm and Linda Peters, Quenan’s Jewelers, Ron and JoAnna Shelly, T. and D. Shockleys, and the Esther Weir family**.

GOODWATER FRIENDS are **Nancy and Stephen Benold, Duane Bolton, Katie Bradford and Keith Brainard, Austin Bryan, Carole and Rod Burke, Nancy Crouse and Craig McCurdy, Mark Dietz, Mr. and Mrs. Tim Harris, Janet Hewlett, Carolyn and Graham Holloway, J Paul Aubin**

Real Estate, LCRA Employees Charities, Lynn Morris, Lynne and Gary Newman, Dr. Andrew and Virginia Senchack, and Connie and Les Sladek.

SAN GABRIEL FRIENDS are identified as **Martha Allen, Candace and Fred Bleeke, Scherry Chapman, Sharon Daggett, Dr. and Mrs. Robert Davis, Dr. Larry and Cathie Fane, Gwen Kennedy Neville and Jack Hunnicutt, Melvin and Juanita Johnson, Carole and Larry Kilmer, Dale Martin, Gordon Peterson, Karin Shaver, Karla and Reggie Smith, Sherron and Ned Snead, Douglas and Cynthia Thompson, and Perry Walker.**

Susan and Bryan Bell, Gladys Brooking, J. V. Buster, Susan and L. G. Darlington, Mary Beth and Raleigh Denison, Mary Beth Devlin, Dolores and Carl Doering, Stephen Eargle, Jeannine Fairburn, Eve Fariss, Barbara and Bob Hallmark, Mr. and Mrs. Claude Hays Jr., Kathryn and Walton Henderson, Dorothy Hooker, Judy Belle and Robert Horick, Susan and John Hoyt, Kathy Keller, Betty Lord, Sherri and Tom Madden, Linda McCalla, Chris and Liz Mealy, Roberta Mueller, Janet Ott, Peter and Nancy Roll, Mary Jo Schoppa, Jake and Jane Schrum, Jay Sloan, Ronald and Chrystle Swain, and The Collector LLC, Rolf and Virginia Wallenstrom were all added as **SPECIAL FRIENDS.**

And we have friends who wish to remain anonymous, but provide very generous support.

Paul Jordan, Chair-Elect 2012: “At *CTCF*, significant funds are established by very generous and compassionate people. Our job is to ensure your gifts are well managed and used for the community’s benefit in a manner that is consistent with each donor’s intent.”

RESPONSE COUPON RESPONSE COUPON RESPONSE COUPON

Yes, I/we want 100% of our money to join with others in meeting the needs and opportunities for charitable work in Williamson County: Gift Amount: \$ _____.

Kelley Society (\$5,000); Chisholm Friend (\$2,500); Hill Country Friend (\$1,000); Goodwater Friend (\$500);
 San Gabriel Friend (\$250); Friend: _____.

Make Check Payable to Chisholm Trail Communities Foundation or to CTC Foundation. Gifts are tax deductible to the full extent of the law. (Letter of receipt with thanks will be provided. If you want your gift to be anonymous, please check here: .)

Name: _____ Street Address: _____
City/State/Zip _____
Phone Number: _____ Email Address: _____

Your community foundation serves as a way to meet community needs, located on the Williamson County Courthouse Square, phone (512) 863-4186. Gifts are tax deductible. (Chisholm Trail Communities Foundation, 116 West 8th Street, Georgetown, TX 78626, is a charitable organization, IRS Code 501 c 3 nonprofit.)

■ **Assets under management**

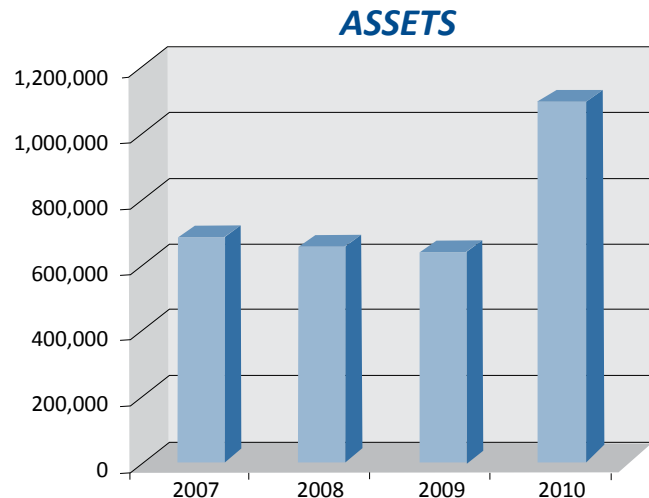
Not including the Foundation's building, the assets of *CTCF* as of December 31, 2010, were \$1,101,238. In addition, the office building, land and equipment were reported at \$667,707.

■ **Annual distribution doubled from 2007 to 2010**

More than \$200,000 in funding support was provided to community organizations in 2010, compared to right at \$100,000 in 2007.

■ **New grants provided**

Some initial grant support in 2011, provided by gifts for *Chisholm Trail Communities Foundation*, include strategic planning for coordination of *Habitat for Humanity's* work here in Williamson County, added funding for expansion of *Boys and Girls Club* services and needed support of the *Assistance League*. We know that each of the organizations provide their friends with reports on how their monies are used.



We are excited about our support of the newly formed *Williamson County Institute for Excellence in Nonprofits*. It is designed to help area nonprofit organizations achieve and sustain organizational excellence. The founding partners are *Southwestern University*, *Georgetown Health Foundation*, *Georgetown Chamber of Commerce* and *Chisholm Trail Communities Foundation*.

The Institute, *the Festival of the Arts* and our continued support of the *Aging Initiative* here in Williamson County are strong collaborative efforts that go beyond just meeting needs. They illustrate the best among us.

Director Carole Burke emphasizes, "I continue to support the work of the Foundation because of its unique ability to support and bring together all areas of service, helping others and culture in Williamson County. CTCF has played a crucial role in community building . . ."

■ **More ways to assess what is important to you**

When we collect gifts to be distributed for the benefit of other nonprofits, some people ask, "Are you like the *United Way*?" The *United Way* organizes to raise money for health and human service programs that are much needed in the community. We support and want more funds provided through the *United Way*. However, *CTCF* relies upon individual initiatives for giving rather than an organized annual campaign. We also provide grant support to areas beyond health and human care, such as education, the environment, cultural activities and so on.

"I consider *CTCF* to be an efficient conduit for local donors to support local needs that span the spectrum from basic needs to fine arts." **Mike Weir**, retired pediatric physician.

Let us report to you what a recent survey of interests told us: Children’s Issues (60%) led the interest areas, followed by Youth Services and Cultural Activities marked 50% of the time. Strengthening Community (39%) was followed with Education, Health Care, Human Care and Aged Care each at 33%. Strengthening Families and Environment anchored at 22% of the responses. Two write-in issues were noted: Disability Issues and Historic Preservation.

We would like to hear from you We look to you for your interests. Below is the survey we mailed in March to some of our recent donors. Please review, complete and cut out the Interest Coupon and send it to us in the enclosed addressed envelope.



INTEREST COUPON	INTEREST COUPON	INTEREST COUPON
<input type="checkbox"/> Yes , please continue to review/support the following causes as among the highest priorities for our Chisholm Trail Communities Foundation:		
<input type="checkbox"/> Children’s Issues <input type="checkbox"/> Education <input type="checkbox"/> Youth Services	<input type="checkbox"/> Strengthening Families <input type="checkbox"/> Health Care <input type="checkbox"/> Human Care	<input type="checkbox"/> Aged Care <input type="checkbox"/> Cultural Activities <input type="checkbox"/> Environment <input type="checkbox"/> Strengthening Community <input type="checkbox"/> (other) _____
Please print your name(s): _____ Email Address: _____		
<input type="checkbox"/> I am interested specifically in _____ (name of organization). <input type="checkbox"/> Please share my name with them.		
<input type="checkbox"/> I/we are considering a special gift/fund and may contact Chisholm Trail Communities Foundation (512.863.4186) to set an appointment. Comment: _____ _____ . (Use extra paper for added notes.)		
<input type="checkbox"/> I/we have set up a special fund/trust/bequest to benefit the community.		
<input type="checkbox"/> We are willing to talk about the legacy.		
<input type="checkbox"/> To let advisors related to financial matters know about ways they can recommend use of our community foundation, please contact my/our <input type="checkbox"/> tax advisor/cpa <input type="checkbox"/> investments’ person <input type="checkbox"/> estate attorney, whose name is _____ . _____ (please print)		
<input type="checkbox"/> You may use my/our name(s) when contacting the professional advisor.		
Thank you. Please cut and place this INTEREST COUPON in the addressed return envelope. (CTCF, 116 W. 8th St, Georgetown TX 78626)		

Incubator **Mr. Larry Hemenes**, past Chief Financial Officer for the *Georgetown Healthcare System/St. David’s Georgetown Hospital*, is on the Board of Directors and Treasurer for the *Community Resource Center (CRC)*, Chairs the Finance Committee for the *Georgetown Health Foundation* and also serves on CTCF’s Investment Committee. Larry says, “I have seen the positives of having an organization such as *Chisholm Trail Communities Foundation* working with new and young social benefit entities.”

Larry adds, “To have a reputable organization with qualified staff take care of the financial activities allows the nonprofit to focus on the mission and growth of the organization until such time that resources become available to handle these functions internally.”

“These Americans are peculiar people. If, in a local community, a citizen becomes aware of a human need which is not being met, he thereupon discusses the situation with his neighbors. Suddenly, a committee comes into existence. The committee thereupon begins to operate on behalf of the need and a new community function is established. It is like watching a miracle, because these citizens perform this act without a single reference to any bureaucracy, or any official agency.” Alexis de Tocqueville

As an example, **Mary Rodriguez** credits local giving. She stated, “The . . . idea to form *Williamson County Community Coordinated Child Care (WC4C)* was born and incubated through *Women in Philanthropy*, a giving circle started by past and present board members of the *Chisholm Trail Communities Foundation*.”

She further notes that the annual special event for *CTCF* (Future Trails Special Event) helped fund *WC4C* through the contributions of many in the community whose generous donations and participation in the event made funding available. **Nancy Crouse** and **Carol Burke** chaired the 2010 special event at the Georgetown Community Center. **Dr. Ellsworth Peterson** and **Troy and Mary Rodriguez** were honored for their generosity and commitment to the community. The dinner also showcased the many programs that had their beginnings in the Foundation.

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed it is the only thing that ever has.” Margaret Mead

Update In 2009, *Women in Philanthropy* evolved into *Seeds of Strength* awarding even more funds. In 2010, of the 23 proposals received, five nonprofits were awarded grants. *Boys and Girls Club* received \$15,000 and four other organizations each received \$10,000: *Ride on Center for Kids (ROCK)*, *Court Appointed Special Advocates (CASA)*, *Williamson County Community Coordinated Child Care (WC4C)* and *Back Pack Buddies*.

Now in 2011, *Seeds of Strength* is providing more than \$90,000 in grant support.

Investments “We all can take pride that *CTCF* makes investment decisions that foster long term benefits to our community. I certainly do.” **Barry Haag**, President of First Texas Bank in Georgetown, past president and current board member of the *The Caring Place*, board member of *Partners in Education*, and past board member of the *Georgetown Healthcare Foundation*.

**NON-DIRECTOR
INVESTMENT
COMMITTEE MEMBERS**

Jack Garey
Business Leader/Investments

Barry Haag
Bank President

Larry Hemenes
Health System CFO Retired

Chris Logue
Bank President

As a past CTCF board member and now continuing as an Investment committee member, **Chris Logue**, President of Independent Bank, states, “The Foundation’s investment policies have passed a very rigorous examination by the National Standards Board . . . policies that allow minimal risk to our funds while continuing to provide appropriate returns even during these volatile times.”

Chairman of the Investment Committee, Ron Shelly, also is very clear: “We strive to provide a reasonable return on the Foundation’s holdings while protecting the corpus through conservative, diversified investing.” Ron retired as President of Solectron Texas and still serves on the corporate board of directors for Fairchild Semiconductor Inc.

The notes of the April 2011 Investment Committee meeting include this report: “Year-to-date return (through March 31, 2011) is positive 3.77% and for the last 12 months, +11.54%. The overall expense ratio was 0.52%. (In 2010, CTCF maintained a cash allocation that reduced the amount the named Funds actually received.) With investment returns, all CTCF Funds are greater than 100% – 100% plus investment returns.”

“I believe we are doing quite well with the limited funds we now have available for investing. We are meeting or exceeding the benchmarks for the type of investments we are making and doing so at a very low cost.” Jack Garey

Investment committee member **Jack Garey**, along with his wife **Cammy**, received the *Buz Sawyer Award for Philanthropy* from the *Georgetown Chamber of Commerce*. Mr. Garey serves on the Board of Trustees for *Southwestern University*, is on its Fiscal Affairs Committee and Investment Committee while also serving on the board and executive committee for the *Lone Star Circle of Care*, an early-supported program of *Chisholm Trail Communities Foundation*. Many of us recognize the **Garey** name because of their commitment to give their 525 Acre ranch along the South San Gabriel River to Georgetown for a community park. In addition, they made a \$5 million dollar matching grant for the development and maintenance of the park.

Cammy serves on our CTCF’s Board of Directors. As a past board chair, she has a long history with us, “I greatly appreciate the fact that the Foundation can ensure that an individual’s bequest or endowed fund can continue to serve their general purposes, even if a designated nonprofit fails many years later. This ability gives donors comfort in knowing their donations will be used as intended for all the years down the road.”

■ **Campaigns for major increase in giving** You have heard about Warren Buffet and Bill Gates’ encouragement to the wealthy among us to consider 50% of our estates for charity, “philanthropy” as it is often called. While many of us may not achieve 50% (although we are humbled to know people who go beyond the 50%), we note the national campaign titled “Leave a Legacy” (www.leavealegacy.org). As a public awareness campaign, its stated goal is “to inspire people from all walks of life and all income levels to think beyond their lifetimes when doing good works.” They ask us to “imagine how much good could be done if each one of us remembered a favorite charity or cause in our will or estate plan. The impact would be immeasurable.”

The general wording for a bequest is “I give (specific amount or percentage of assets) to the Chisholm Trail Communities Foundation, located in Georgetown, Texas, a tax-exempt organization, for the purpose of providing grant support for social benefit agencies in Williamson County.”

Research prior to the beginning of the “Leave a Legacy” campaign recognized that 7% of people planned to make a bequest to a charitable organization. However, 28% said they would do so if asked. **Four times as many** would provide a charitable gift in their estate plans if just asked! And that was prior to the campaign now underway to encourage charitable giving.

■ **Asking** So, again, we are asking you to consider a charitable gift that goes beyond the present time. That is an important way that a community foundation can work for you. At *Chisholm Trail Communities Foundation* we focus on Williamson County. Yet, your directed funds can be forwarded to any qualified charitable organization in Texas or the U. S. So even when you want to support an organization outside of Williamson County, you can do so, while also fostering your community interests. As a board member says, “Give for good. Forever.”

■ **Giving to Faith Homes** Community Foundations do not provide grant support for religious programs. However, and this is a big “HOWEVER,” your own interest in your faith home can be promoted through your “advised funds.” Two ways come to mind: 1) if your congregation has a fund that the members/leaders would not want to have mixed with other congregation monies, you can set up your congregation’s “advised fund” at *Chisholm Trail Communities Foundation*. If it is greater than \$10,000, often you can recommend how it is to be invested and the returns will be added to the Fund on a quarterly basis. You can request an annual distribution from the Fund or use it partially or entirely when needed.

Second (2), if you personally want to set up an endowed fund to benefit your congregation you may do so. Again, if the fund is more than \$10,000 you can recommend how it is to be invested and the returns will be added to your Fund. You may even want to set up your Fund so that so much goes to your congregation each year (possibly for designated purposes) and other distributions are given to other qualified charities you may recommend.

■ **You may want other named funds to be established** In thinking of the names of key people in the history of this area, we often no longer see or feel their impact. With their Fund at the community foundation or in a private foundation, we continue to witness their giving back to the community that was so important to them. Here are some **new** named Funds at *Chisholm Trail Communities Foundation* that point to community pride: **The Shepherd Family Charitable Fund, GHS Engineering Scholarships, Actor and Theatre Guild (Sun City Community Theatre), and the Professional Firefighters Fund**. Donors continue to advise how funds are used from the **Arnold and Placek Fund, Gary and Lynne Newman Fund, Iva Wolf McLachlan Endowment, Woods Family Fund, Gaz Green Legacy Fund, Esther Weir Charitable Fund, Festival of the Arts Fund, Dr. Roy B. Shilling Scholarship, SportClips Fund, Clara Stearns Scarbrough Memorial Scholarship** and other organization and anonymous funds. A significant gift to *The Caring Place* assisted in strengthening its endowment and others are doing the same.

“The fruit should pray for the welfare of the leaves.”

Yiddish saying

■ **Do you know someone we should see?** Someone who almost signifies the success or spirit of a family (or a community such as Georgetown, Taylor, Florence, Jarrell, Weir, Jonah or our rural communities) . . . who has benefitted by the community’s support of them and who may want to provide for future generations? Send us their name. If you recommend them, they may be honored to be considered to be asked to establish a Fund. You may even know who best would be the person who could join us in the visit with the person you name. Let us know that too, if possible.

✂

COUPON	COUPON	COUPON	COUPON
Name of community leader: _____			
Your name and phone number/email: _____			
Person, you may recommend to join in the visit: _____			
Clip and mail in addressed return envelope. Thank you. (CTCF, 116 W. 8th St., Georgetown, TX 78626 or email us friends@chisholm-trail.org .)			

■ **One big way to help** You may ask, “What do you want me to consider?” For some the answer is “We would like you to set up a fund – an account – in your name that would gain in value, through investments. You, and later those you name as your successor(s) would keep directing funds to meet future community needs according to your interest area.”

The gift is tax deductible to the extent of the law. Earnings from the investment are tax free as they come into your named fund. Your distribution is what you recommend be given each year to the qualified charitable work you want to see done. It is what could be called your Charitable Investment Account (CIA).

Many people say, “That sounds similar to a private foundation – something like *Dell’s Foundation*, *Gates’ Foundation* and so on.” They are right, but the funds in a community foundation avoid federal reporting standards (990s), there are no taxes on the investment return and no legal costs in setting up the Fund. So, yes, donors can basically set up their own “foundations” within our community foundation.

Does the Foundation charge a fee to take care of the administration of the Fund? Yes, usually 1% - 1.5% per year. So if you set up your Fund and it returns 7% for the year, our fee could be 1%. To give you an example: \$10,000 into your Fund with a 7% return for the year would see a net \$600 added to your fund. Oh, here is another advantage of your Fund at a community foundation: “You do not need to payout a minimum % (percentage) each year from your Fund. If you have a private foundation, you are required to payout 5% each year.

■ **Potential for CTCF** *Chisholm Trail Communities Foundation* also lifts up, for donor's consideration, the overall encouragement of charitable giving. Just as universities **endow** teaching positions and lectures, so *Chisholm Trail Communities Foundation* looks to key donors to consider endowing an **Executive for Philanthropy** or a **Lecture Series on Philanthropy**. The goal of these endowments would be to promote greater charitable giving and wise use of gift support.

Here's how an endowment works. The initial funds are permanent and only the earnings are used. (Example: For an annual lecture program, \$100,000 could have a "payout" of 5% each year, allowing \$5,000 to be used for the program.) Endowments are generally named according to the donor's wishes. Of course, a donor may give an amount now and set up a bequest or legacy to endow the fund at some future time.

■ **Research on What's Most Important to Donors** What do others consider most important when making their charitable gifts? Research shows the top four reasons for giving to specific organizations: 1) Cause/Mission, 2) Community Pride/Give-back, 3) Leadership and 4) Fiscal Management. That's why, in this mailing we want you to know 1) Our cause – we get the work done we are suppose to do, 2) We strive for and achieve excellence partnering with the nonprofit organizations in Williamson County, 3) We, your local directors, run the Foundation and 4) We effectively manage your money with excellent local oversight and solid investment counsel.

■ **Summary** You, your family, your organization or others may establish any of the following type of funds:

1. Your named Fund with distributions recommended by yourself or people you specify. These Funds are called Donor Advised Funds and invested in amounts greater than \$10,000.
2. A "field of interest fund" to support areas of interest. (An example would be children's issues and possibly to focus on projects reducing infant mortality.) Generally, once your area of interest is established, we would contact area nonprofits who may work in that general area and request proposals asking for projects that may meet your goals.
3. Your endowed fund providing annual distributions to a specific charitable organization, as long as they continue to do the work you want them to do.
4. Scholarship Endowment Fund. Here, an arms-length relationship between committee members selecting the candidates and the candidates themselves must be set forth. Also, a new regulation in 2006 requires a board member of the Foundation to sit on the scholarship committee of the fund, the full board to pass on the candidates and the scholarship checks to go to the school, not the individual.
5. Your annual charitable giving. Most, or all of which, you may want to back up with a plan for what follows after you . . . possibly a legacy or estate plan.

■ **Community Emphasis** For all of the Funds, there is the management and oversight by your local board of directors. We recognize the monies that come to *Chisholm Trail Communities Foundation* become our funds, and we are responsible for their proper administration.

Some people transfer property (land, stocks, collectables) that have gone up in value—often yielding an income tax deduction at the appreciated value; a few provide an unexpected bonus; and others give monies conserved over the years.

New board member **Ray Barron** wants you to know, “I am thrilled to become part of an organization that provides area residents the ability to make philanthropy an efficient and integral part of their financial plans.”

While we share giving concepts with you and others, we do not provide legal, tax or financial advice.

Treasurer, **Howard Faske**, who volunteers his professional services for preparing the regular financial reports and files the necessary financial documents, stresses, “*CTCF* is a **volunteer-led, driven and based organization** with the aid of . . . (part-time) dedicated personnel.” We encourage you to seek the counsel of your legal, tax or financial professionals in connection with gift and planning matters. We are ready to assist in sharing concepts that have helped other people and can work for you too.

“Judging by what I have learned about men and women, I am convinced that far more idealistic aspiration exists than is ever evident. Just as the rivers we see are much less numerous than the underground streams, so the idealism that is visible is minor compared to what men and women carry in their hearts, unreleased or scarcely released. Mankind is waiting and longing for those who can accomplish the task of untying what is knotted and bringing the underground waters to the surface.” Albert Schweitzer



CORRECTION COUPON

If we inadvertently omitted your name in the giving categories of unrestricted funds specifically for the operations of Chisholm Trail Communities Foundation, we apologize. We ask you that you let us know of our error. If we misspelled your name or misaddressed the envelope to you, we apologize. Please let us know how it should be.

Name: _____

Address: _____

City/State/Zip: _____

Comment: _____

Please clip and mail this Coupon in the addressed return envelope provided with this mailing or email us.

Thank you for understanding.

(CTCF, 116 W. 8th St., Georgetown, TX 78626 or email us friends@chisholm-trail.org.)